

TO: Mr. Dennis Prouty  
FAX: (515) 281-8027

3/06/06

FROM: Bill Bywater

RE: 2005-2006 Iowa Official Register


Dennis -

Thank you for the opportunity to quote the above project. Based on your excellent specifications, our price would be \$11.97 per book if all forms (groups of 32 pages) included color photos whether 1 page or all 32. If all pages were "black and white", the cost would be \$8.61 per book.

As presently configured (1999-2000 edition), you have the color photos in the 1<sup>st</sup> 96 pages and in pages 161-192 and pages 289-320. The unit price for this layout would be \$9.81 per book. The cost for 4 color is \$0.24 per 32 page section.

These figures are F.O.B. Des Moines. We need 20-25 working days after proof approval. The only additional cost would be \$285.00 for stamping dies unless the dies (except 2005-2006 year dates) are available from the previous run.

Our stock would be Fortune Matte which is 10% post consumer waste. The Somerset is no longer available. Thank you again for the opportunity to submit this proposal. We very much want to be involved.

  
Willis M. (Bill) Bywater, Chairman  
Tru Art Color Graphics

Email: [jmann@bacadv.com](mailto:jmann@bacadv.com)



*The Art*

**Iowa Official Register (Redbook) Vendor Questions  
from the Iowa Legislative Services Agency**

*Four-color photographs or diagrams are contained on the following pages:  
20, 26-43, 48-82, 93-100, 258-264, 362-364, 367-369, 371, and 377-383.*

Please provide the following specific information with regard to your bid:

1. Paper stock for pages 60# Fortune Matte 10% post consumer  
85 brightness
2. Paper stock for end sheets 67# Springhill vellum Bristol-white
3. **Please provide an example of each paper stock.** —coming under separate cover.
4. Will you use soy-based ink? Yes What percentage is soy? 100%
5. Cover fabric Arrestox B
6. Binder board .088" thick
7. **Please provide an example of the cover fabric and the binder board.** —coming under separate cover
8. Will you be using subcontractors? Yes Please identify the subcontractors:  
Pease Bindery-Lincoln, NE Smyth Sew, Round & Back, Head/Footbands, case  
bind
9. Where will page production take place: Iowa City, IA
10. Where will books be bound? Lincoln, Nebraska
11. What is the time period you need for production of proof pages? 5 Working  
Days
11. In what form will proof pages be provided? Digital color proof & dylux in  
book form

# The Art

12. In what form will you provide samples of cover for approval? Sample cover with actual foil stamp & blind deboss for approval

13. Can you provide an opportunity for us to examine the first book produced before all books are produced? Sewn Text (not bound) furnished with decorated cover sample (item #12)

14. What is the time period you need from approval of proof pages until delivery of books to the Capitol? 25-30 working days

15. Number of books per carton? 8-10

16. When will you be prepared to execute a contract? Immediately

17. Upon completion of final pages can you provide an electronic copy of the final pages, with all photos inserted, that the Iowa General Assembly can install on its internet website? Yes

In what format would you provide that electronic copy? PDF

18. Please restate the total price of your bid which includes all page and cover production and delivery costs for 3500 books: \$10.05 per book (\$35,175.00 total) based on above configuration for color pages, prices are F.O.B. Des Moines-only additional cost would be \$285.00 for HotStamp Dies-final quantity subject to 5% over or under.

19. What similar books have you produced? "Outside In" (African-American history in Iowa 1838-2000) "Reflections" (ISU Alumni Association)

20. Please give one or more customer references (name and telephone number) with regard to production of similar books? Carol Geiske-Iowa State University Alumni Association (515) 294-6560-"Reflections"

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Hal Chase, Coordinator-"Outside In" (515)248-7250

21 Name, telephone number, and e-mail of your principal contact on this

bid: Willis M. "Bill" Bywater (319) 337-9623 [jmann@bacadv.com](mailto:jmann@bacadv.com)

RedbookVendorQuestions060321